

Strategy 2030

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For us, success means we create new jobs, increase the employment rate, raise the education and income levels of the workforce, improve regional vitality, boost Finnish export, and help make the world more sustainable and responsible.

Clear and focused profile – key to success

By developing a clear profile – concentrating our efforts and resources on select topic areas – we enhance the impact of our activity. Our strategy guides us in the right direction and our profile provides us tools. Each member of the LAB community does important work in implementing our strategy, and our profile applies to everything we do.

A distinct profile requires

Internationally
relevant
focus areas

Researchers who
produce
academic results

Projects with
competitive
funding

High-quality
profile-based
education

Strategic
partners
and networks

Our profile helps us build a national and international identity for LAB and makes us competitive.

We Enable Responsible Growth

Our mission is to help companies renew and grow

We help to create new jobs and train future top experts for those jobs. Our active collaboration with SMEs in particular generates new solutions and innovations. We believe the growth of businesses leads to well-being.

Impact of our activity



**Growth of
businesses**



**Employment of
graduates**



**Supplementary
funding**

Strategic targets for 2030

2,600
graduates

Especially businesses that are growing internationally take advantage of our students' expertise.

90%
graduate employment rate

Our students find jobs that correspond to their education.

€5 million
in tuition fees

We respond to the prevailing need for experts and expertise by increasing our range of international programmes.

+60
net promoter score

We are the best partner for businesses pursuing growth, development, renewal, and internationalisation.

€25 million
in supplementary funding

We help businesses tackle challenges related to responsible, sustainable, and regenerative growth.

250
peer-reviewed publications

Our advanced innovation activity leads to high-level, peer-reviewed publications.



We are an internationally credible higher education institution specialising in innovation

Times Higher Education ranking by 2032

We are building responsible, sustainable, and regenerative growth

We believe the growth of businesses leads to well-being.

We provide significant added value for the future world of work by means of education and RDI.



Intangible
value creation



Multipurpose
materials



Human
well-being

We enable responsible growth
– LAB strategy 2030

We are building responsible, sustainable, and regenerative growth


INTANGIBLE VALUE CREATION

Economic structures collapse. Global challenges provide opportunities particularly for SMEs. International growth requires radical innovations.

 **We support the growth and internationalisation of businesses through strategic design solutions and the commercialisation of innovations.**


MULTIPURPOSE MATERIALS

The climate is changing and the carrying capacity of the environment is threatened. Energy and food are critical resources. Materials must be recycled and utilised in various ways.

 **We provide sustainable and scalable solutions for materials and their flows.**

HUMAN WELL-BEING

The digitalisation of society, the transformation of well-being, and a changing living environment affect human life. Human well-being leads to evolving, responsible communities that are capable of change.

 **We develop solutions that support people's physical activity, functional capacity, and safety.**

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LAB's strategic story:

We help especially SMEs to grow internationally in a responsible, sustainable, and regenerative way. Growth increases their need and ability to employ our graduates. Growth boosts regional vitality and well-being.