

Business Information Technology 210 ECT

curricula for students who started 2017–2019

BIT business information technology ☐ spring ☒ autumn

FIRST YEAR

BUSINESS MODELS AND PROCESSES (15 ECT)

BIT	Supply network ☐	5
	Accounting ☐	5
	Customer relations and marketing ☐	5

WEBSITE VISIBILITY (15 ECT)

BIT	User interface design and web technologies ☐	5
	Web publishing and analytics ☐	5
	Secure website project ☐	5

COMMON CORE COMPETENCE (SELECT 15 ECT)

BIT	English for work ☐	3
	Swedish language, oral communication ☒ ☐	1
	Swedish language, written communication ☒ ☐	2
	Finnish for foreigners 1 ☐	3
	Professional communication ☒	4
	Developing professional competence ☒ ☐	5

WEB APPLICATIONS (15 ECT)

BIT	Orientation to programming ☒	5
	User-centered prototype development and application publishing ☒	5
	Agile web project ☒	5

SECOND YEAR

BUSINESS MODELS AND PROCESSES (5 ECT)

BIT	Managerial work ☐	5
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COMPLEMENTARY COMPETENCE

BIT	2. Elective studies ☐	15
	3. Elective studies ☐	10

TRANSFORMING IDEAS INTO BUSINESS (15 ECT)

BIT	Fundamentals of business law and economics ☒	5
	Profitable enterprise ☒	5
	Successful business ☒	5

COMPLEMENTARY COMPETENCE

BIT	1. Elective studies ☒	15
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THIRD YEAR

COMPLEMENTARY COMPETENCE

BIT	4. Elective studies ☐	20
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COMMON CORE COMPETENCE (10 ECT)

BIT	Research and development ☐	5
	Anticipating future trends ☐	5

PRACTICAL TRAINING (30 ECT)

BIT	Practical training 1 ☒	10
	Practical training 2 ☒	10
	Practical training 3 ☒	10

FOURTH YEAR

COMPLEMENTARY COMPETENCE

BIT	5. Elective studies ☐	15
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THESIS (15 ECT)

BIT	Thesis planning ☐	5
	Thesis research and writing ☐	5
	Thesis publication ☐	5

Business Information Technology 210 ECT

complementary competence for students who started 2017–2019

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FIRST YEAR

COMMON CORE COMPETENCE

BIT Common core competence ☒ 15

PROFESSIONAL CORE COMPETENCE

BIT Website visibility ☐ 15
Business models and processes ☐ 15
Web applications ☒ 15

PROJECT MANAGEMENT AND NETWORKING (15 ECT)

BIT Project management ☒ 5
Digital tools and personal branding ☒ 10

PROFESSIONAL CORE COMPETENCE

BIT Business models and processes ☐ 5
Transforming ideas into business ☒ 15

CUSTOMER EXPERIENCE DEVELOPMENT (15 ECT)

BIT Customer experience ☒ 5
Measuring customer experience ☒ 5
Future customer paths ☒ 5

ENGLISH BUSINESS COMMUNICATION (15 ECT)

BIT English in professional contexts ☐ 5
Techniques and tools for writing ☒ 5
Persuasive communication ☒ 5

DIGITAL MARKETING (15 ECT)

BIT Digital marketing ☒ 15

FINNISH FOR FOREIGNERS 2-4 (15 ECT)

BIT Finnish for foreigners 2 ☐ 5
Finnish for foreigners 3 ☒ 5
Finnish for foreigners 4 ☒ 5

GETTING THE MOST FROM ONLINE BUSINESS (15 ECT)

BIT Online business ☒ 5
Online store solutions ☒ 5
Setting up and developing an online store ☒ 5

APPLICATIONS (15 OP)

BIT Object oriented programming ☒ 5
Data storages ☒ 5
Applications project ☒ 5

SECOND YEAR

IT PROJECT (15 ECT)

BIT Project communication and reporting ☐ 5
Real-life IT project and practices ☐ 10

FINANCIAL MANAGEMENT (15 ECT)

BIT Management accounting ☒ 5
Corporate finance ☒ 5
Financial planning ☐ 5

LANGUAGES AND COMMUNICATION

IBU Swedish language courses ☒ 15
German language courses ☒ 15
Russian language courses ☒ 15
French language courses ☒ 15
Spanish language courses ☒ 15

PRACTICAL TRAINING

BIT Practical training ☒ 30

COMMON CORE COMPETENCE

BIT Common core competence ☐ 10

THIRD YEAR

COMPETITIVE EDGE THROUGH INFORMATION SYSTEMS (15 OP)

BIT Digital strategy ☐ 5
Enterprise architecture ☐ 5
Software procurement and deployment ☐ 5

THESIS

BIT Thesis ☐ 15

FOURTH YEAR